NCC Cable System Order

Order #	62311626	Flight Dates	Flight Dates 07/25/16 - 07/31/16		Update Date		07/25/16		
Syscode	0419	Agency	Multi Media Services		Version		2 Vs. 1		
System Name	Time Warner/Toledo Zone, OH	Advertiser	Rebuilding America Now		Show All Lines				
Market	Toledo				Total # of Weeks				
		Client Code	61		Total		\$5,494.00		
AE	Collin Diederich	Product Code	93		Commission		\$824.10		
Sales Coordinator	Adam Mildon	Est Code	601		Net Total			\$4,669.90	
Office	Washington	Product Name			Total Spots			28	
Phone	(301) 951-2620	Credit Status			Affiliate Split		100.0		
Status	tatus Not accepted		•		Sold On		Cost Per Spot		
Survey	Cable Nielsen Live+1 May16	Primary Demo	Adults 35+		GRP	-	GIMP	-	
-		Makegood Policy	Approval Required		CPP	-	СРМ	-	

Comments: 7/22 REVISED ORDER Corrected Rates.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FOOD	VARIOUS	7/25/16	7/31/16	18:00	24:00	Х	Х	Х	Х	Χ	Χ	Х	-	-	3	\$316.00	\$948.00	60	Corrected rates
2	FOOD	AVG. ALL WKS<	7/25/16	7/31/16	10:00	18:00	Х	Х	Х	Х	Χ	Χ	Х	-	-	4	\$190.00	\$760.00	60	Corrected rates
3	HALL	VARIOUS	7/25/16	7/31/16	18:00	24:00	Х	Χ	Х	Х	Χ	Χ	Х	-	-	3	\$64.00	\$192.00	60	Corrected rates
4	HALL	VARIOUS	7/25/16	7/31/16	10:00	18:00	Х	Χ	Х	Х	Χ	Χ	Х	-	-	4	\$36.00	\$144.00	60	Corrected rates
5	HGTV	VARIOUS	7/25/16	7/31/16	18:00	24:00	Х	Χ	Х	Х	Χ	Х	Х	-	-	3	\$630.00	\$1,890.00	60	Corrected rates
6	HGTV	AVG. ALL WKS<	7/25/16	7/31/16	10:00	18:00	Х	Х	Х	Х	Χ	Χ	Х	-	-	4	\$270.00	\$1,080.00	60	Corrected rates
7	TLC	AVG. ALL WKS<	7/25/16	7/31/16	18:00	24:00	Х	Х	Х	Х	Χ	Χ	Х	-	-	3	\$120.00	\$360.00	60	Corrected rates
8	TLC	AVG. ALL WKS<	7/25/16	7/31/16	10:00	18:00	Х	X	Х	Х	Х	Х	Х	-	-	4	\$30.00	\$120.00	60	Corrected rates

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$5,494.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,494.00

SYSTEM APP:	SALES	_ ACCT	Date Printed	07/25/16
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62311626 | Toledo | Time Warner/Toledo Zone, OH | 0419 |